

## Media Contact:

Noelle Anderson Fox, APR True Blue Communications (727) 726-3000

Noelle@truebluecommunications.com

## FOR IMMEDIATE RELEASE

## Cody Consulting Streamlines CMS Compliance, Improves Analytics and Reporting with Launch of the CodySoft® Investigations Module™

TAMPA, Fla. (September 16, 2014) — For health plans, staying on top of The Center for Medicare and Medicaid Services' (CMS') Part C and Part D regulatory reporting requirements can be a labor-intensive and time-consuming job. This job just got easier with the launch of the CodySoft® Investigations Module™.

"The challenge for many health plans is that they do not have the compliance tools needed to identify and address challenges before they are flagged by CMS for violations," said Deb Mabari, MBA, chief executive officer of Tampa, Fla.-based Cody Consulting, which developed the proprietary suite of CodySoft software.

Developed specifically for health plan compliance departments, the CodySoft Investigations Module is the first and only full-cycle tool that allows health plans to properly investigate, remediate and report case outcomes of marketing violations, discrimination, fraud and a wide range of other compliance issues, to internal and external compliance organizations, including CMS.

"Compiling reports, such as those regarding agent oversight for both Part C and Part D plans, can take months to complete if you are tracking investigations manually or using a tool not designed specifically for the health plan environment," said Mabari. "With the Investigations Module, you can generate these reports with the click of a button."

By capturing an unprecedented amount of CMS data elements and other critical information, the Investigations Module improves visibility of the case management process and provides deep insight allowing for trend analysis. Easier identification of issues leads to faster resolution, which in turn enhances member satisfaction – a key factor in Medicare Advantage health plans being rated highly under CMS' Five Star Quality Rating System.

"Improved Star Ratings can ultimately lead to incentives such as year-round enrollment, marketing privileges and payment bonuses," said Mabari. "If your Star Ratings suffer, your plan will suffer."

The Investigations Module is a part of Cody's proprietary software, CodySoft, which is the only project management and compliance solution designed specifically for health plans. Additional modules include the Collateral Management Module™, the Risk Management Module™ and the Regulatory Analyzer™.

The launch of the Investigations Module has spurred significant growth for Cody Consulting, which works with health plans throughout the country to cut costs and increase efficiencies. The firm is particularly skilled with enhancing the marketing collateral management process and navigating federal- and state-dictated compliance issues.

**About Cody Consulting:** Cody Consulting works with government-funded and commercial health plans to maximize efficiencies throughout the organization. We help clients strategically integrate operations by streamlining marketing communications; improving regulatory compliance; assisting with Business Process Outsourcing; and offering organizational design/executive search assistance. Our proprietary suite of software, CodySoft®, is specifically designed for health plans. <a href="https://www.codyconsulting.com">www.codyconsulting.com</a>