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FOR IMMEDIATE RELEASE

Cody Consulting adds Vice President, Technology to growing team

TAMPA, Fla. (May 19, 2015) — Adding to its already impressive growth over the last year, Tampa-based Cody Consulting hired Brian Yavorsky as Vice President, Technology.

Yavorsky will be responsible for Cody's use of technology internally, for the technology used for software products including Cody's proprietary software CodySoft®, and for advising Cody's corporate senior management on all technology issues. His role will be cross-functional and will include both IT and Management responsibilities.

"Brian joining our team adds to the accelerated growth that we are now experiencing," said Ted Quesnette, COO for Cody Consulting. "With an in-depth knowledge of automated document composition systems, print and fulfillment, and software-based services for health plans, Brian's experience is a perfect fit for the Cody team."

A technology and consulting firm, Cody Consulting works with health plans throughout the country to maximize efficiencies and cut costs in the areas of marketing communications, compliance, business process outsourcing and executive search/organizational development. The organization's proprietary CodySoft® suite of software programs revolutionize the way health plans operate by simplifying:

- Complex project management or member and provider marketing collateral
- Regulatory compliance for the ANOCs, EOCs and other marketing collateral
- Investigation issues for compliance departments
- Risk management throughout the organization

Prior to joining Cody Consulting, Yavorsky served as the vice president of client strategies for Standard Register where he was dedicated to driving product development, program management, and innovation of current and emerging technology solutions. He has also served in a variety of product management and IT delivery roles for the organization, where he designed and developed software applications for a variety of industries, including finance and managed care.

"As a progressive technology and consulting company in the managed care market, I've long admired Cody's approach, methodology and, especially, their software products," said Yavorsky. "Cody is addressing a critical need in the marketplace, and I am looking forward to bringing these offers to customers and helping the organization take their software to the next level."

In addition to hiring Yavorsky, Cody also recently filled positions for Manager, CodySoft® and Director, Executive Search.

About Cody Consulting: Cody Consulting works with government-funded and commercial health plans to maximize efficiencies throughout the organization. We help clients strategically integrate operations by streamlining marketing communications; improving regulatory compliance; assisting with Business Process Outsourcing; and offering organizational design/executive search assistance. Our proprietary suite of software, CodySoft®, is specifically designed for health plans.

www.codyconsulting.com

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