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**FOR IMMEDIATE RELEASE**

## **Veteran Healthcare Industry Professionals Join New Advisory Board**

TAMPA, Fla. (April 9, 2015) — Three national-level healthcare industry professionals have recently come together to form the advisory board for healthcare consulting and technology company Cody Consulting. Bryan Baier, Hank Osowski and Michael Turrell will serve as advisors to the organization's executives and provide insights and guidance based on their more than 65 years' combined experience in the healthcare industry.

Tampa-based Cody Consulting works with health plans throughout the country to cut costs and increase efficiencies. The firm is particularly skilled with enhancing the marketing collateral management process and navigating federal- and state-dictated compliance issues.

"We're thrilled to have Bryan, Hank and Mike on board and are confident that their diverse areas of expertise will provide valuable insights into the needs of health plans, as well as the many regulations that plans are facing," said Deb Mabari, CEO of Cody Consulting.

With more than 20 years of experience in the healthcare industry, Bryan Baier is a seasoned professional with extensive experience in government-sponsored programs. Currently, Baier serves as Senior Vice President of external affairs for Centauri Health Solutions, based in Phoenix, Ariz. Previously, he was Vice President of Government and Regulatory Affairs for WellCare.

"Having worked with Cody's executive team in the past, I was familiar with the caliber of products and professionals that they employ," said Baier. "This is a best-in-class firm and product line, and I'm happy to advise the Cody team on regulatory requirements."

A Founding Member and Managing Director of Strategic Health Group, Hank Osowski is a healthcare executive and strategist who has provided leadership to commercial, Medicare and Medicaid health plans for more than three decades. Hank is a frequent speaker on the critical issues facing the Medicare and Medicaid programs.

"Because the members of the board have such a breadth of experience, there are missteps that we can help Cody avoid," said Osowski. "This will mitigate some of the risks involved with operating in this challenging environment."

Rounding out the experience of the advisory board is Michael Turrell, Founder and CEO of Ultimate Health Plans, a Medicare Advantage (MA) health plan. Prior to starting Ultimate Health Plans, Turrell spent 15-plus years in healthcare compliance, legal and the fight against fraud, waste and abuse.

"Our hope is that the real-time experience that myself and the others bring to the table will help Cody to stay current in the existing environment and better answer the needs of health plans from a regulatory standpoint," said Turrell.

The Cody Consulting Advisory Board had their first meeting in early February.

**About Cody Consulting:** Cody Consulting works with government-funded and commercial health plans to maximize efficiencies throughout the organization. We help clients strategically integrate operations by streamlining marketing communications; improving regulatory compliance; assisting with Business Process Outsourcing; and offering organizational design/executive search assistance. Our proprietary suite of software, CodySoft®, is specifically designed for health plans.  
[www.codyconsulting.com](http://www.codyconsulting.com)

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